



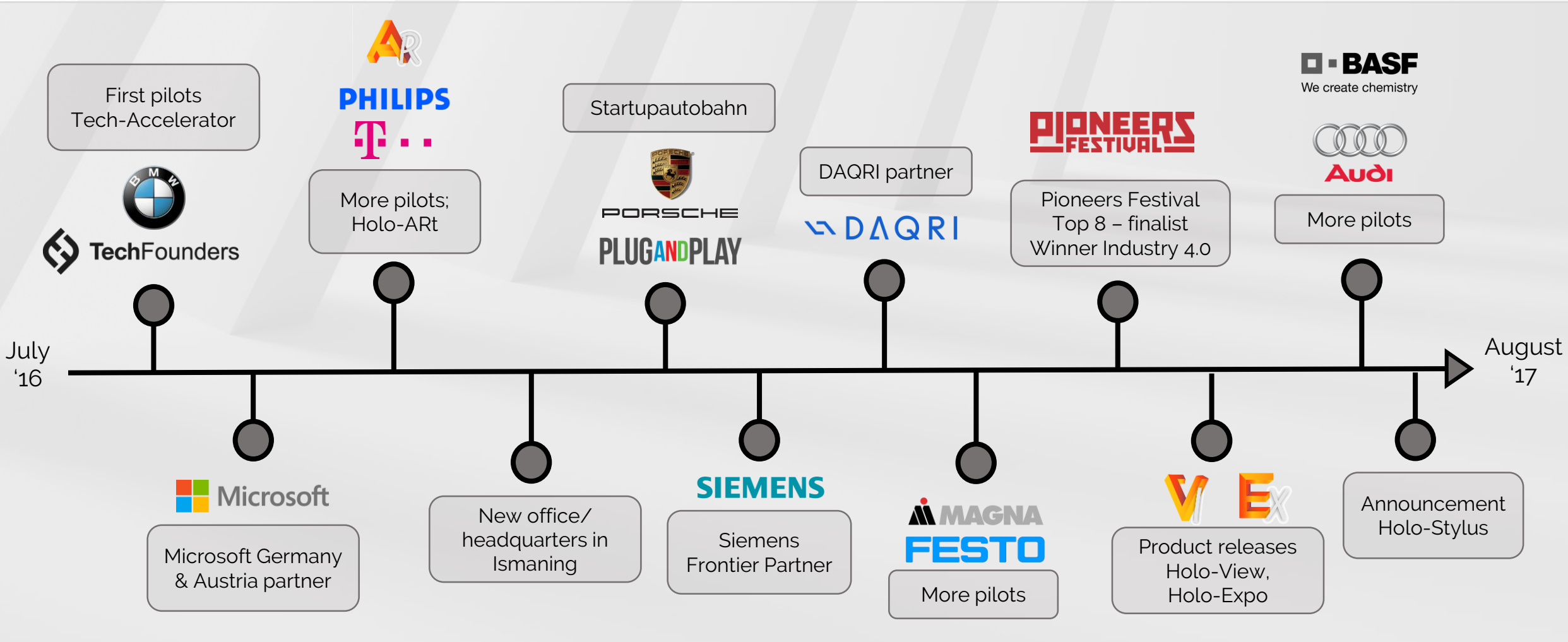
MIXED REALITY
SOFTWARE DEVELOPMENT
INDUSTRY SOLUTIONS
PITCH DECK SEPTEMBER

HOLO-LIGHT

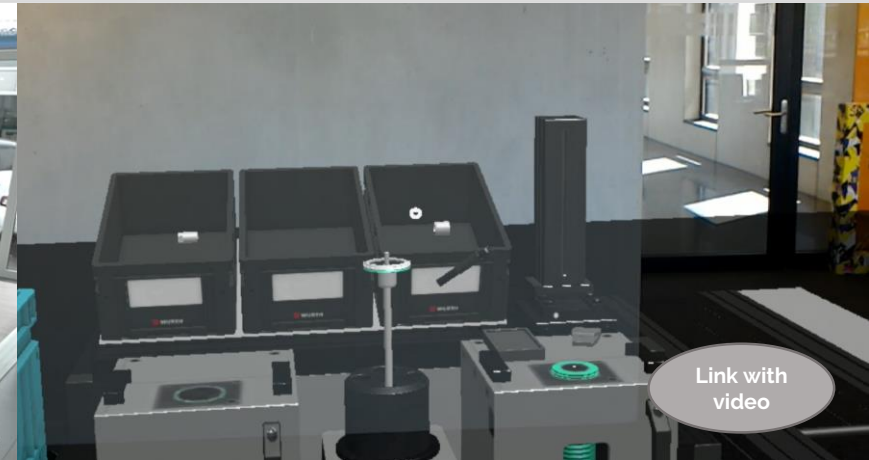
MIXED REALITY
END-USER
APPLICATIONS
FOR THE INDUSTRY



TRACTION



USE CASES



Maintenance

Employees are able to maintain machines receiving live data, manuals and remote support. We have interfaces between HoloLens and e.g. OPC UA so that we can communicate with machines.

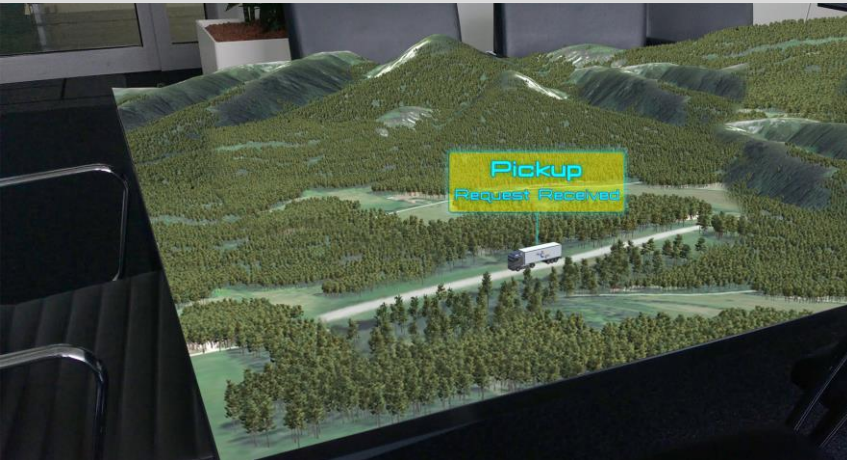
Quality control

Using our applications for quality control, processes get more effective, mistakes and cycle times can be reduced while the documentation gets automated and simplified.

Training

Using our Mixed Reality training software, difficult tasks can be explained, practiced, automated while learning location-independent and faster.

USE CASES



Simulations

Visualize all kinds of scenarios with Microsoft HoloLens in order to present it to a group of people. In this case we simulated a logistics use case on a table.



Holo-ART

Holo-ART is a painting tool available in the Microsoft store. It's the perfect tool to get a feeling for Mixed Reality and will be updated to a professional sketching tool soon.



Real estates & construction

Visualize pipes, furnish a house or even think about Building Information Modelling on HoloLens. Mixed Reality changes the way the real estate and construction sector works.



PRODUCTS



Holo-Expo

Present your products in a new way. With Holo-Expo we can augment your trade fair, highlight your products, explain processes and include all kinds of content.



Holo-View

The world just changed completely for engineers, designers and sales people. Our 3D CAD visualization and communication tool Holo-View is available and simplifies product development.



Holo-Stylus

Holo-Stylus is a unique input device for all MR/AR/VR headsets. It's very precise, intuitive and offers new ways of interaction with holograms.

www.holo-stylus.com



USP

Mixed Reality focus

High quality & expertise

Industry focus

End-user solutions

Product-oriented

Strong customer relationships




Our competitors offer AR, VR, MR on handhelds and head-mounted displays in gaming/entertainment/industry with focus on marketing cases and demos but no products..

Holo-Light focuses only on **industry end-user software solutions in Mixed Reality** with the goal to develop product solutions and the vision to provide a whole Mixed Reality platform.



TEAM



Holo-Light is a young tech enterprise. The team of 27 people consists of software developers, designers, engineers and business people. We are pioneers, combining expertise in a variety of sectors in order to provide quality solutions for our customers.

GET IN TOUCH

CONTACT US

Any questions regarding the technology? Want to know more about Holo-Light?

WORKSHOP

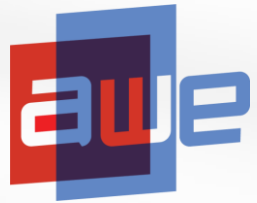
Would you like to have a workshop in order to experience Mixed Reality and our products?

PILOTS

Do you have a specific industry problem or ideas about use cases?

PRODUCTS

Buy our solutions like Holo-View or Holo-Stylus.



CONTACT US

info@holo-light.com





www.holo-light.com
info@holo-light.com



We create chemistry



FESTO SIEMENS



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KORMARAN

intuity



DAQRI smartmobilevision



3D Industri.es

IAO

TREND ONE

VIKING

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