

# Call for Papers: TIBCOM 2020

Online Only Academic Conference “Trends in Business Communication 2020”

- **Conference Date**

Friday, December 4<sup>th</sup>, 2020

- **Venue**

Virtual Conference

- **Organizer**

University of Applied Sciences Kufstein Tyrol, Austria  
Degree Programs “Marketing and Communication Management” & “Digital Marketing”  
Andreas Hofer-Straße 7  
6330 Kufstein, Austria

- **About TIBCOM 2020**

The event “Trends in Business Communication – TIBCOM” has been initiated by the degree programs “Marketing and Communication-Management” and “Digital Marketing” of the University of Applied Sciences Kufstein Tyrol in 2013. Every year, scientific issues and case studies in the field of communication and marketing are being dealt with at the conference. This year for the first time we are organising an ONLINE ONLY conference with the focus on scientific research in the fields of Marketing and Communication.



- **Conference Schedule**

**Friday, Dec. 4<sup>th</sup>, 2020:**

08:55 Conference Opening  
09:00 Scientific paper session part 1  
12:00 Break  
13:00 Scientific paper session part 2  
16:00 End of conference

(Depending of the number of participants there can be parallel virtual sessions.)

## Your Way to Participation

- **Step 1: Send us your scientific full paper**

The prerequisite for your participation is an accepted scientific full paper. All submissions will undergo a peer review process. The [scientific committee](#) consists of professors at the University of Applied Sciences Kufstein Tyrol.

Your scientific paper should be sent to: [Tibcom2020@fh-kufstein.ac.at](mailto:Tibcom2020@fh-kufstein.ac.at)

The review process usually takes 3 weeks. After your submission you will be informed about its acceptance.

**The specific style/format guidelines for the scientific papers can be found at this website and are mandatory for the participants.**

All submissions must include title, author/s (names, affiliations, e-mails of all authors), an abstract (no more than 100 words) and 3-4 keywords. Paper submissions must not exceed 20 pages, including abstract, text body and references.

All accepted papers will be published in the Conference Proceedings TIBCOM 2020, published by the prestigious publisher Springer Gabler.

Start of submission period: open now  
End of submission period: October 1<sup>st</sup>, 2020  
Acceptance information: latest until October 28<sup>th</sup>, 2020



○ **Step 2: Registration & Payment**

You will be informed by email within three weeks whether your scientific paper has been accepted. In this email you will find all registration and payment details too.

After your registration and participation fee payment you will receive a final confirmation of your participation. After this the registration process is completed.

Registration starts: September 15<sup>th</sup>, 2020

Registration ends: November 1<sup>st</sup>, 2020

Personal data will be stored according to the EU general data protection regulation 2016/679 (GDPR).

Participation fee:

290 Euro (Authors & Co-Authors must register separately)

○ **Step 3: Your online presentation**

The presentations in our conference are synchronous (live). The preferred format of the presentation is Powerpoint.

Participants have 10 minutes presentation time, followed by a 5 minute Q&A session.

For this purpose we will set up a closed virtual room, which every participant can enter via a personalized link.

Two days before the conference each participant will receive this link from us by email.

○ **Step 4: Your publication**

All accepted papers will be published in the Conference Proceedings TIBCOM 2020, published by the prestigious publisher Springer Gabler. The publication date for this is scheduled for the first quarter of 2021.



## All facts at a glance

Start of submission period for your scientific full paper:	open now
End of submission period for your scientific full paper:	October 1 <sup>st</sup> ,2020
Registration for conference starts:	September 15 <sup>th</sup> , 2020
Registration for conference ends:	November 1 <sup>st</sup> , 2020
Participation fee:	290 Euro
Contact:	<a href="mailto:Tibcom2020@fh-kufstein.ac.at">Tibcom2020@fh-kufstein.ac.at</a>

Please have a regular look for updates at our conference website:  
<https://www.fh-kufstein.ac.at/Veranstaltungen/TIBCOM-2020>

